

Privacy policy

Overview

This overview explains what happens to your personal data when you visit our website. Personal data is any information that can identify you personally. Further details are provided in the privacy policy below.

Data collection on our website

Who is responsible for collecting data on this website?

The data collected on this website is processed by the website operator. The operator's contact details are available in the website's legal notice.

How do we collect your data?

Some data is collected when you provide it to us, for example by completing a contact form. Other data is collected automatically by our IT systems when you visit the website. This is mainly technical information, such as your browser, operating system and the time you access a page. It is collected automatically as soon as you enter the website.

What do we use your data for?

Some data is collected to ensure that the website works correctly. Other data may be used to analyse how visitors use the website.

What rights do you have concerning your data?

You may request information about your stored data, its source, recipients and the purpose of collection at any time, free of charge. You may also request correction, blocking or deletion. If you have further questions about data protection, you can contact us at the address in the legal notice. You may also lodge a complaint with the competent supervisory authority.

Analytics and third-party tools

When you visit our website, your browsing behaviour may be analysed statistically, mainly through cookies and analytics tools. Analysis of your

browsing behaviour is usually anonymous, meaning that we cannot identify you from this data. You may object to this analysis or prevent it by not using certain tools. The following sections explain these tools and how to exercise your choices.

Privacy policy

The operators of this website take the protection of your personal data seriously. We handle personal data confidentially and in accordance with statutory data-protection requirements and this privacy policy. Various types of personal data are collected when you use this website. Personal data is information that can identify you personally. This policy explains what we collect, how and why we collect it, and what we use it for. Please note that data transmitted over the internet, for example by email, may be subject to security vulnerabilities. Complete protection against access by third parties is not possible.

Information about the data controller

The controller responsible for processing data on this website is:

Herrmann Innovations GmbH

Head office
Bahnhofstr. 32
D-93483 Pöding
Germany

Customer service

In der Leiten 16
97633 Kleineibstadt
Germany

Phone: +49 9762 9397 624

Mobile: +49 151 161 46 308

Email: info@herrmann-innovations.com

www.herrmann-innovations.com

Represented by:

Johannes Herrmann, Managing Director

The controller is the natural or legal person who, alone or jointly with others, determines the purposes and means of processing personal data, such as names and email addresses.

Withdrawing consent to data processing

Many processing activities require your express consent. You may withdraw that consent at any time with effect for the future; an informal email is sufficient. Withdrawal does not affect the lawfulness of processing carried out before we received it.

Right to data portability

You have the right to receive data that we process automatically on the basis of your consent or in performance of a contract in a commonly used, machine-readable format, or to have it provided to a third party. Direct transfer to another controller will take place only where technically feasible.

SSL or TLS encryption

This website uses SSL or TLS encryption for security and to protect the transmission of confidential content, such as enquiries you send to us. You can recognise an encrypted connection in your browser's address bar

when “http://” changes to “https://” and a padlock symbol appears. When SSL or TLS encryption is enabled, the data you transmit to us cannot be read by third parties.

Access, blocking and deletion

To the extent permitted by law, you may obtain information about your stored personal data, its source, recipients and purpose of use at any time, free of charge. You may also request correction, blocking or deletion. If you have questions about personal data, contact us at the address in our legal notice.

Objection to promotional emails

We expressly prohibit the use of contact details published to meet the website's legal-notice requirements for unsolicited advertising or informational material. The website operator reserves the right to take legal action if unsolicited promotional material, such as spam emails, is received.

Cookies

Some of our pages use cookies. Cookies do not harm your computer and do not contain viruses. They help make the website more user-friendly, efficient and secure. Cookies are small text files stored on your computer by your browser. Most cookies we use are session cookies, which are deleted automatically after your visit. Other cookies remain on your device until you delete them and allow your browser to be recognised on a later visit. You can configure your browser to notify you about cookies and decide whether to accept them individually. You can also allow cookies only in certain circumstances, reject them generally, or delete them automatically when closing the browser. Disabling cookies may limit this website's functionality.

Cookies required for electronic communication or for functions you wish to use, such as the basket, are stored under Article 6(1)(f) GDPR. The website operator has a legitimate interest in storing these cookies to provide an optimised service without technical faults. Other cookies, such as those used to analyse browsing behaviour, are addressed separately in this policy.

Server log files

The website provider automatically collects and stores information that your browser sends to us in server log files: browser type and version; operating system; referrer URL; hostname of the accessing computer; time of the server request; and IP address. This data is not combined with other sources. The source document cites Article 6(1)(f) GDPR as the legal basis and describes processing to perform a contract or take steps before a contract is concluded.

Contact form

If you send an enquiry through the contact form, we collect the information entered, including your contact details, to respond to your enquiry and any follow-up questions. We do not share this information without your permission. Data entered in the form is processed with your consent under Article 6(1)(a) GDPR. You may withdraw your consent at any time by informal email. Withdrawal does not affect the lawfulness of earlier processing. We retain the information until you request deletion, withdraw consent to storage, or the purpose of storage no longer applies, for example after your enquiry has been resolved. Mandatory statutory requirements, particularly retention periods, remain unaffected.

Newsletter data

To receive our newsletter, you must provide a valid email address and information enabling us to verify that you own it and consent to receiving the newsletter. Any additional information is collected only on a voluntary basis. We use this data solely to send the requested information and do not disclose it to third parties. The source document describes processing based on consent under Article 6(1)(a) GDPR. You may withdraw consent to storing your data and email address, and to using them for the newsletter, at any time, for example through the unsubscribe link. This does not affect the lawfulness of processing before withdrawal. Data supplied when subscribing is used to distribute the newsletter until you unsubscribe, after which it is deleted. Data stored for other purposes, such as email addresses for a members' area, remains unaffected.

Google Analytics

This website uses Google Analytics, a web analytics service operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA, as named in the source document. Google Analytics uses cookies: text files stored on your computer to analyse your use of the website. Information generated by the cookie is usually transmitted to a Google server in the USA and stored there. The source document cites Article 6(1)(f) GDPR as the basis for storing Google Analytics cookies, reflecting the website operator's legitimate interest in analysing user behaviour to optimise the website and advertising.

IP anonymisation:

We have enabled IP anonymisation on this website. Google truncates your IP address within the European Union or other countries party to the Agreement on the European Economic Area before transmitting it to the USA. Only in exceptional cases is the full address sent to a Google server in the USA and truncated there. Google uses this information on behalf of the website operator to evaluate your use of the

website, compile reports on website activity and provide the operator with other services relating to website activity and internet use. The IP address transmitted by your browser through Google Analytics is not combined with other Google data.

Browser add-on:

You can prevent cookies from being stored by choosing the relevant browser settings. Please note that you may then be unable to use all website functions. You can also prevent cookie-generated information about your website use, including your IP address, from being passed to Google and processed by Google by downloading and installing the browser add-on at: <https://tools.google.com/dlpage/gaoptout?hl=en>

Objecting to data collection:

You can prevent Google Analytics from collecting your data by clicking the relevant opt-out link. An opt-out cookie will prevent collection on future visits to this website: Disable Google Analytics. For further information about Google's handling of user data, see: <https://support.google.com/analytics/answer/6004245?hl=en>

Outsourced data processing:

We have entered into an agreement with Google for outsourced data processing and implement the strict requirements of the German data-protection authorities when using Google Analytics.

Demographic reporting in Google Analytics:

This website uses Google Analytics' demographic features to generate reports about visitors' ages, genders and interests. The information comes from Google's interest-based advertising and third-party visitor data and cannot be attributed to a specific individual. You can disable this feature in your Google account's advertising settings, or prevent collection through Google Analytics as described under "Objecting to data collection".

etracker

Our website uses the etracker analytics service, provided by etracker GmbH, Erste Brunnenstraße 1, 20459 Hamburg. Data may be used to create pseudonymous usage profiles. Cookies may be used for this purpose; these are small text files stored in your browser's local cache that allow the browser to be recognised. Data collected through etracker technology is not used to identify visitors personally or combined with personal data relating to the pseudonymous user unless that person expressly agrees. etracker cookies remain on your device until you delete them. Their storage is based on Article 6(1)(f) GDPR and the operator's legitimate interest in analysing user behaviour to optimise the website and advertising. You may object to collection and storage at any time with effect for the future. To opt out of future collection of visitor data in this browser, use the etracker opt-out cookie at: <https://www.etracker.de/privacy?et=V23Jbb>. This sets an opt-out cookie called "cntcookie". Do not delete it if you want the opt-out to remain effective. Further information is available in etracker's privacy policy: <https://www.etracker.com/de/datenschutz.html>

Outsourced data-processing agreement:

We have entered into an agreement with etracker for outsourced data processing and implement the strict requirements of the German data-protection authorities when using etracker.

LinkedIn Plugin

Our website uses LinkedIn network functions, provided by LinkedIn Corporation, 2029 Stierlin Court, Mountain View, CA 94043, USA, as named in the source document. Whenever you access a page containing LinkedIn functions, your browser establishes a direct connection to LinkedIn's servers. LinkedIn is informed that you visited our website from

your IP address. If you use LinkedIn's Recommend button while signed in to your LinkedIn account, LinkedIn can associate your visit with that account. As the website provider, we have no knowledge of the content of the transmitted data or its use by LinkedIn. Further information is available at:

<https://www.linkedin.com/legal/privacy-policy>

Youtube

Our website uses plugins from YouTube, operated by Google. The page operator named in the source document is YouTube LLC, 901 Cherry Ave., San Bruno, CA 94066, USA. Visiting a page containing a YouTube plugin establishes a connection to YouTube's servers and informs YouTube which page you visited. If you are signed in to your YouTube account, YouTube can associate your browsing behaviour with your personal profile. You can prevent this by signing out. YouTube is used to present the website attractively, representing a legitimate interest under Article 6(1)(f) GDPR. Further information is available at: <https://www.google.com/intl/en/policies/privacy/>

Google Web Fonts

This page uses web fonts provided by Google for a consistent appearance. When you open a page, your browser loads the required fonts into its cache to display text correctly. This requires a direct connection to Google's servers, allowing Google to know that the website was accessed from your IP address. Google web fonts are used to give the website a consistent, attractive appearance, representing a legitimate interest under Article 6(1)(f) GDPR. If your browser does not support web fonts, a standard font from your computer is used.

Further information about user data is available at <https://developers.google.com/fonts/faq> and in Google's privacy policy at <https://www.google.com/policies/privacy/>. Copyright © Herrmann Innovations GmbH 2020. All rights reserved. Although we check content carefully, we accept no responsibility for external links. The operators of linked pages are solely responsible for their content.